

DRIVING AND MOBILE PHONE USE

Using **MOBILE PHONE** while **DRIVING** as a contributing factor to road crashes among motorists in Klang Valley

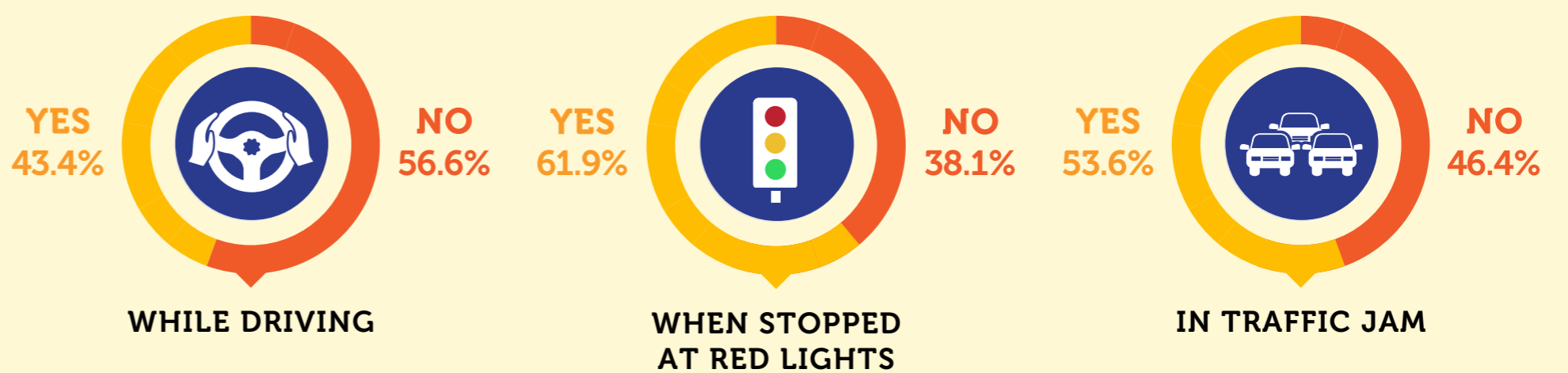


PURPOSE OF THE STUDY

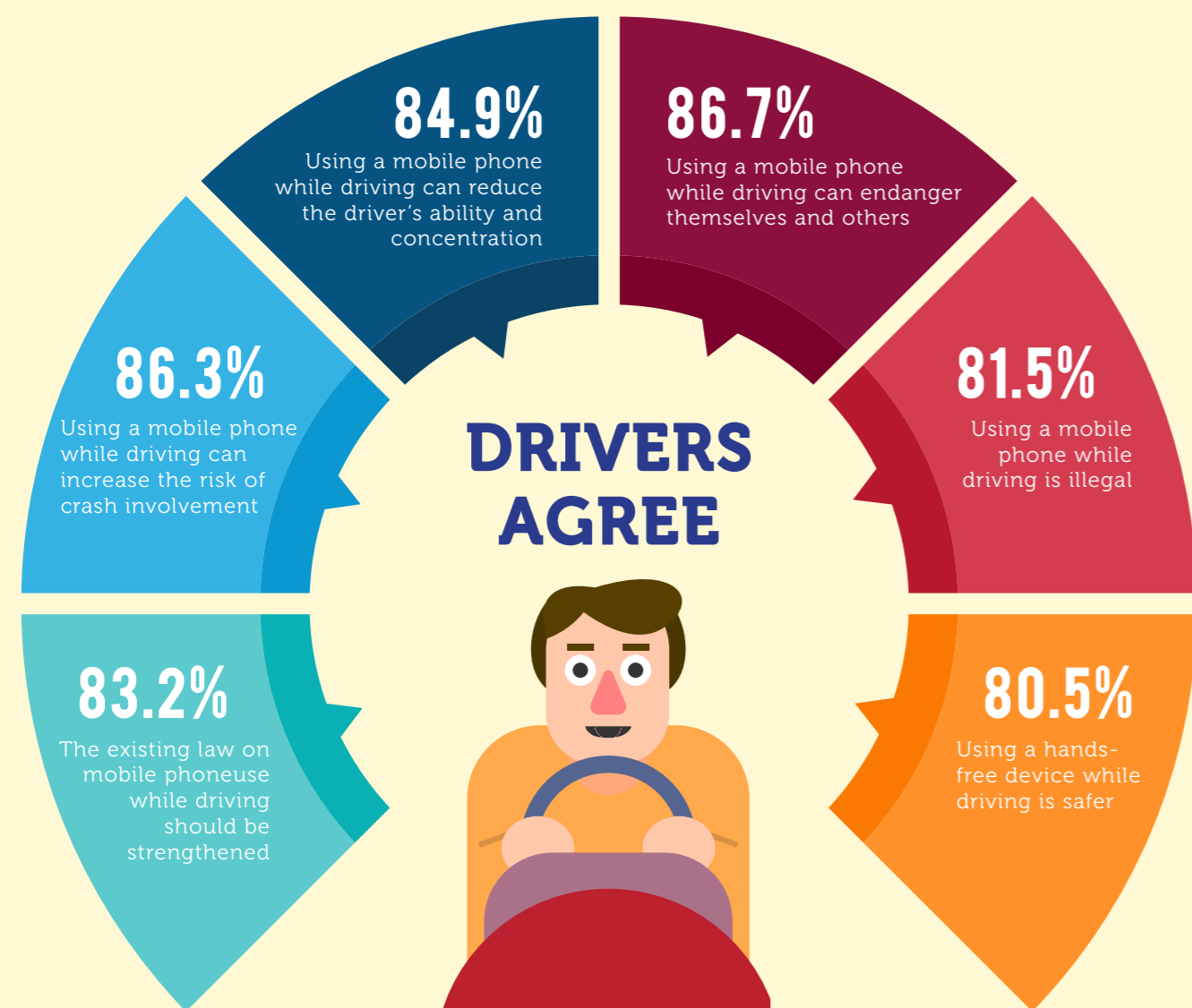
To study:

- **drivers' mobile phone use,**
- **their behaviour in using their mobile phone while driving,** and
- **their perception on mobile phone use while driving.**

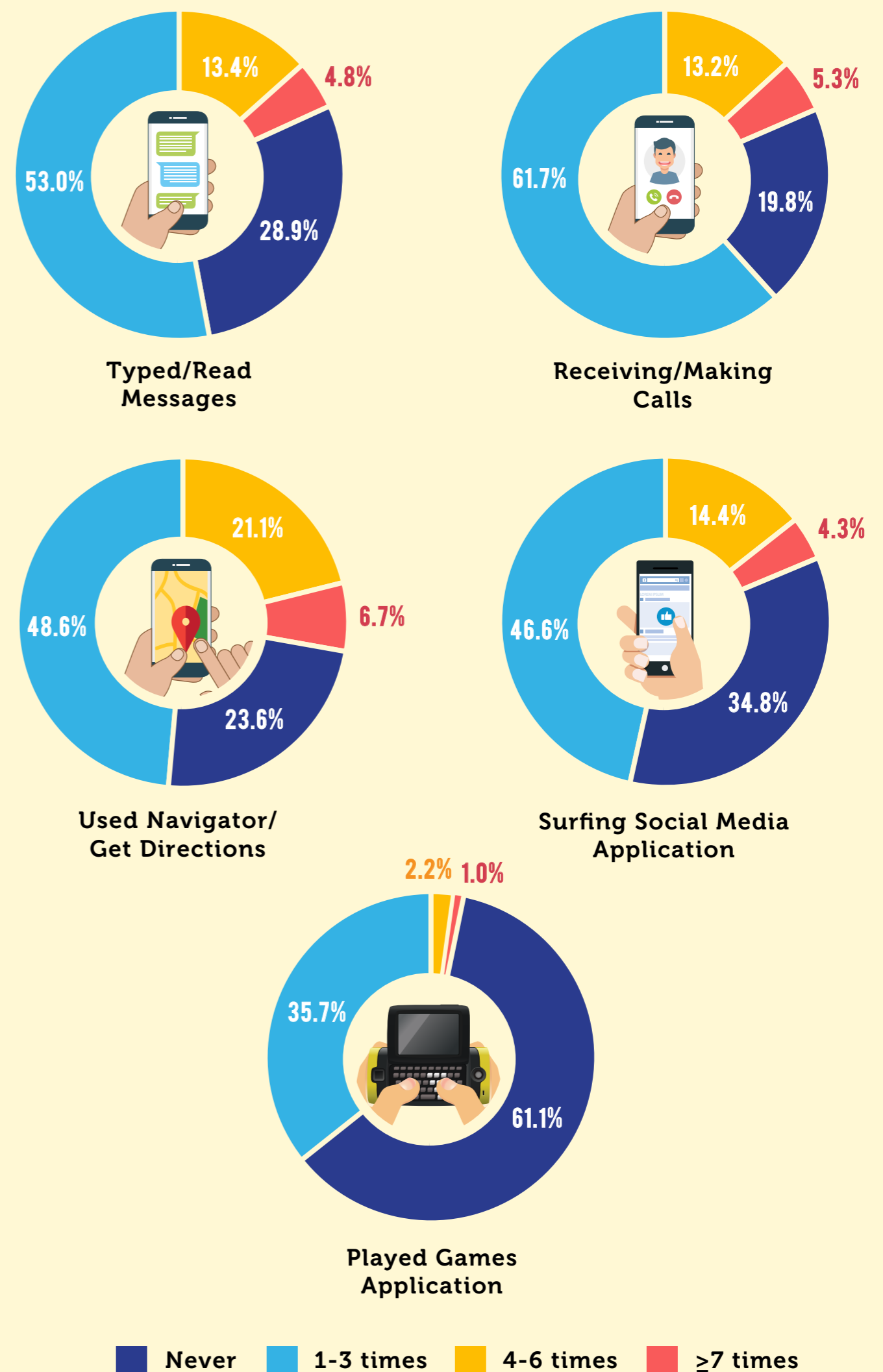
PERCENTAGE OF MOBILE PHONE USE



PERCEPTIONS TOWARDS USING MOBILE PHONE WHILE DRIVING



MOBILE PHONE USE BEHAVIOUR WHILE DRIVING



IN SUM

The drivers agreed that the action of **using mobile phones while driving** can **affect** their **driving behaviour** and can **harm** themselves and other people... **BUT** they still use it while driving.



This is explained by **Self-Optimism Bias**:

A person with a belief in their own ability to exceed the actual capacity, and that he is at a lower risk of being involved in road crashes compared to others.