

PRESS RELEASE

MALAYSIAN INSTITUTE OF ROAD SAFETY RESEARCH WINS PRINCE MICHAEL INTERNATIONAL ROAD SAFETY AWARD

MELBOURNE, AUSTRALIA, 6 MAY 2014 – The 2014 Prince Michael International Road Safety Awards were announced this afternoon at a special ceremony at the Royal Automobile Club of Victoria in Melbourne, Australia.

The Malaysia Institute of Road Safety Research (MIROS) has received the Prince Michael International Road Safety Award which was presented by His Royal Highness Prince Michael of Kent, Patron of the Commission for Global Road Safety.



His Royal Highness Prince Michael of Kent (left), at presenting the award to Professor Dr. Wong Shaw Voon (right)

Prince Michael International Road Safety Awards are presented to individuals, companies and organisations in recognition of their outstanding contribution to road safety improvement. This year, the award ceremony is held in conjunction with the United Nations Decade of Action Policy & Donor Forum 2014, from 5th May to 7th May 2014 in Melbourne, Australia.

“We are indeed honoured to receive this recognition. It reaffirms our commitment to road safety and marks a significant step towards our journey to emerge as a world leader in road safety research”, says Professor Dr. Wong Shaw Voon, Director General of MIROS.

Since its inception in 2007, MIROS has worked with government agencies and private entities to develop institutional guidelines and the regulatory framework for evidence-based interventions for the betterment of road safety. These efforts have included the development of the Southeast Asian New Car Assessment Programme (ASEAN NCAP), implementation of the Safety Health and Environment Practice Code for the transport sector, mandatory rear seatbelt usage, upgrades of Malaysia’s current guardrail system, implementation of the United Nations Economic Commission for Europe’s vehicle safety standards, implementation of ISO 39001: Road Traffic Safety Management Systems, initiation of the Road Safety Education Programme in schools nationwide, and many other road safety initiatives and programmes.

“MIROS is forever linked to road safety, and we are focused on scientific solutions to reduce the number of road fatalities and injuries due to road crashes” he added.

ABOUT THE PRINCE MICHAEL INTERNATIONAL ROAD SAFETY AWARDS

HRH Prince Michael of Kent is Patron of the Commission for Global Road Safety.

Since 1987, the Prince's Awards have given public recognition to those who have improved road safety throughout Britain. These national awards are presented at major road safety, local or corporate events and each year the winners are invited to an award ceremony in London where the Prince announces his Premier Award for that year.

The Prince Michael International Road Safety Awards also recognises outstanding road safety achievement and innovation world-wide. Each year the most outstanding examples of international road safety initiatives are given public recognition through this scheme. These international awards are presented at appropriate events across the world as part of the Prince's commitment to the Global Decade of Action.

In addition to special international awards, each year His Royal Highness presents a Decade of Action Award to recognise major contributions to the Global Decade of Action for Road Safety 2011-2020. The nomination for this award is made by The Commission for Global Road Safety.

For more information about the entry process, please visit: <http://www.roadsafetyawards.com/>

Contact

Mohd Zakry Omar

Head, Corporate and Public Relations Unit

Malaysian Institute of Road Safety Research

Lot 125-135, Jalan TKS 1, Taman Kajang Sentral, 43000 Kajang, Selangor, Malaysia

P: +603 8924 9200 M: +6019 3870 131 E: zakry@miros.gov.my